



Faculty: Management
Second-cycle studies

Basic subject area courses – examination areas

1. The notion and types of benchmarking
2. Benefits and drawbacks of outsourcing
3. The KAIZEN management method
4. The labour market and unemployment
5. Monetary and fiscal policy vs. economic stability
6. Price stability in economy; inflation and its objectives
7. The essence of rights and limitations to their application
8. Civil law entities
9. Elements of companies' ethical codes
10. Principles of ethical employee recruitment
11. Making ethical decisions in management
12. Continuous random variable and its distribution
13. The essence of interval estimation
14. Correlation between quantifiable targets
15. Verification of statistical hypotheses



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Basic subject area courses – examination areas

1. Corporate cooperation strategies
2. Methods of strategic analysis of the enterprise's business environment at the micro- and macro-level
3. Basic advantages of business process management
4. Stages in business process maturity
5. Types of brands on the international market
6. Differences between the global, international and cross-border strategy of the marketing expansion
7. Enterprise cost budgeting
8. The procedure of undertaking business activity by a natural person
9. Micro-, small and medium entrepreneurs
10. Typology of partnerships
11. Typology of companies
12. Concept development of supply chain management
13. Planning material needs in the enterprise, the MRP algorithm
14. Work-related stress and its elimination; consequences of long-term stress
15. The notion of the “game theory”; criteria for its solution