

Speciality: Management of business relations between the EU and Eurasian countries

No	Subject name	CODE	ECTS			Hourly schedule													
				Hours			I year			II year									
				15 weeks			15 weeks			15 weeks			15 weeks			15 weeks			
				Total	L	C	S	L	C	S	L	C	S	L	C	S	L	C	S
2017/2018	1	Management concepts	C	ZSUA01142	5	60	30	30		2E	2								
I	2	Psychology in management	H	ZSUA01288	2	30	15	15		1	1								
I	3	Innovative entrepreneurship	D	ZSUA01560	4	30	15	15		1	1								
I	4	Civil law	C	ZSUA01144	4	30	15	15		1	1								
I	5	Legal and political conditions of business management in the EU		ZSUA01906	4	45	30	15		2E	1								
I	6	Economic relations between the EU and Eurasian countries		ZSUA01907	4	45	15	30		1	2								
I	7	Business process management	D	ZSUA01908	4	45	15		30	1E	2								
I	8	Determinants of Eurasian enterprises		ZSUA01909	3	45	15	30		1	2								
II	9	International marketing	D	ZSUA02255	3	30	15	15						1E	1				
II	10	Mathematical statistics	C	ZSUA02143	4	45	15		30					1		2			
II	11	Macroeconomics	C	ZSUA02024	4	30	15	15						1	1				
II	12	Academic writing and communication		ZSUA02910	2	30		30						2					
II	13	Shadow economy		ZSUA02911	5	60	30	30						2E	2				
II	14	Organizational and professional performance		ZSUA02912	3	30	15	15						1	1				
II	15	Marketing and branding of the EU an Eurasian countries		ZSUA02913	3	30	15	15						1	1				
II	16	Bilateral relations between the EU and the post-Soviet countries of Eastern Europe		ZSUA02914	2	15		15						1					
II	17	Bilateral relations between the EU and the selected countries of East Asia		ZSUA02915															
II	18	European Union projects management		ZSUA02322															
II	19	Promotion and communication of European Union projects		ZSUA02916	2	15		15						1					
II	20	Customer relationships management		ZSUA02917	2	15		15						1					
II	21	Relationship marketing		ZSUA02918															
III	19	Business ethics	C	ZSUA03154	3	30	15	15							1	1			
III	20	Management accounting	D	ZSUA03156	3	30	15	15						1E	1				
III	21	Innovation and strategic management	D	ZSUA03919	4	45	15	30						1E	2				
III	22	International trade principles		ZSUA03920	3	30	15	15						1	1				
III	23	Regionalism and regionalization in Europe and Asia		ZSUA03921	4	45	15	30						1	2E				
III	24	Bilateral relations between the EU and the post-Soviet Central Asian and the South Caucasus countries		ZSUA03922	2	15		15							1				
III	25	Bilateral relations between the EU and the selected countries of South and South-East Asia		ZSUA03923															
III	26	B2B marketing lab		ZSUA038021	2	15		15											
III	27	B2B relationship marketing lab		ZSUA038022															
III	28	Preparation and evaluation of transnational projects		ZSUA03924	3	30	15	15											
III	29	Business excellence		ZSUA03925										1	1				
III	30	Master degree diploma seminar 1		ZSUA03071	6	30			30							2			
IV	28	Conflicts and negotiations in organization	D	ZSUA04577	2	30	15	15								1	1		
IV	29	EU foreign policy towards Eurasian countries		ZSUA04927	1	30		30							2				
IV	30	Global leadership		ZSUA04926	1	30		30								2			
IV	31	Cross-culture team building		ZSUA04928															
IV	32	Master degree diploma seminar 2		ZSUA04071	6	30			30							2			
	TOTAL				120	1020	360	540	120	22		20		18		8			
										3E		3E		3E					

S - specialization workshops, projects, seminars (20 students per g)

C - group of core content

H - group of humanistic content

D - group of directional content



European
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